

# WTAMU Demonstration (USA)



Wagyu (Akaushi-crossbred feedlot steers), Natural

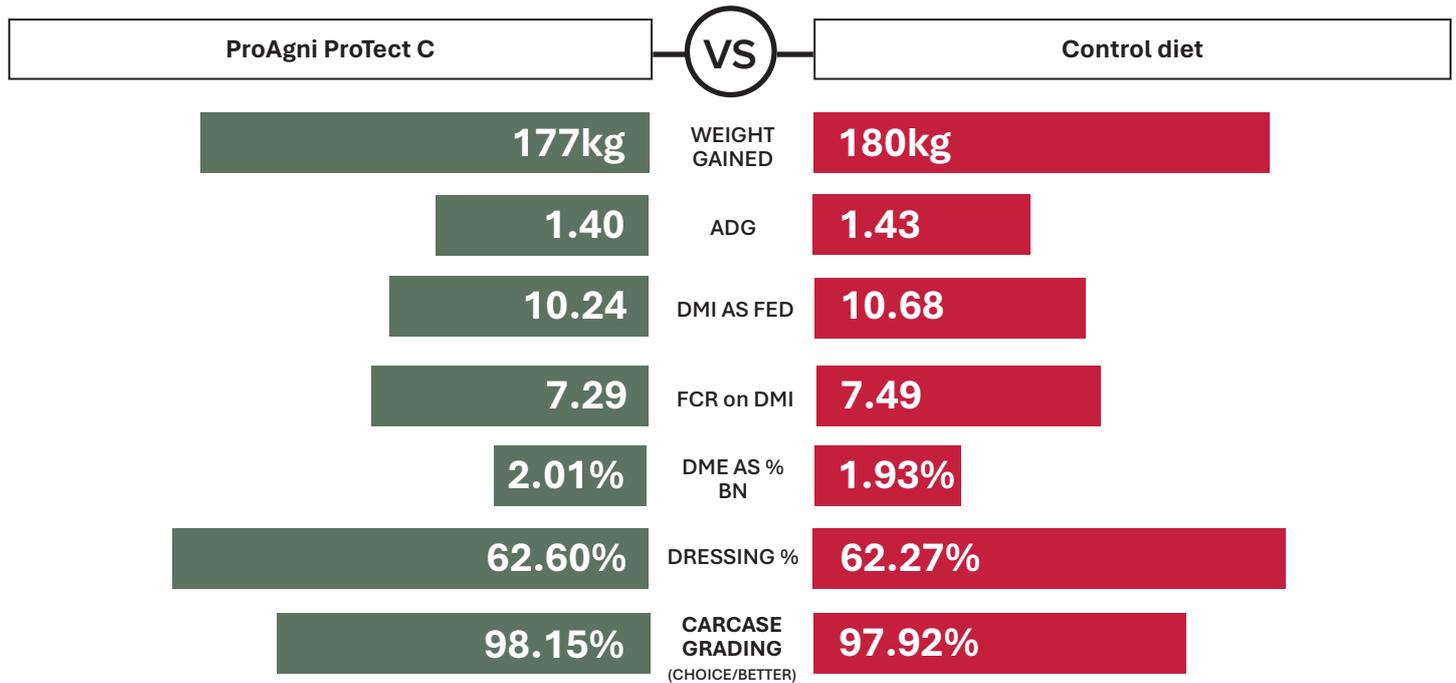
## WEST TEXAS A&M UNIVERSITY DEMONSTRATION

Evaluation of ProTect C compared to a traditional mineral supplement on Akaushi - crossbred feedlot steers



## PARAMETERS:

- Control, flaked corn-based Finishing diet no monensin or tylosin
- Treatment, flaked corn based finishing diet and ProTect C
- Average DOF – 126 days\*



## PROTECT C FEEDLOT

ProTect C has been developed over a 7-year period by ProAgni, a leading science & innovations team, embedded in livestock production.

ProTect C is an easy-to-use feed supplement that improves both the growth and health of feedlot cattle. ProTect C stabilises rumen pH, leading to increased microbial diversity within the rumen. The outcome is greater available energy and improved feed efficiency, resulting in better overall performance. In addition, ProTect C allows cattle to be transitioned onto a full grain ration 10-12 days earlier than diets using antibiotics or ionophores.

**Using ProTect C means less feed, less labour and lower animal health costs.**

## READY TO UNLOCK THE POTENTIAL OF YOUR CATTLE?

Learn more about integrating ProTect C into your ration.

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## PROTECT C RESULTS AT A GLANCE

**0.4%**



ENHANCED DRESSING %

The treatment group boasted a higher dressing percentage compared to the control, demonstrating the efficacy of ProTect C.

**113kg**

LESS FEED PER HEAD

IMPROVED FINANCIAL RETURN

In ProTect fed cattle, after a 126-day feeding cycle, ProTect C fed cattle consumed 113 kg less to produce the same gain, delivering a lower cost of gain.

**3%**



LIVER ABSCESS

Animals on ProTect C exhibited a low incidence of liver abscess and liver adhesion, indicating improved health outcomes.

**3%**



FEED CONVERSION

ProTect C had a 3% (7.29:1) better feed conversion than the control.

Contains no antibiotics



Improves efficiency



Lowers methane



Uses less feed, less time



More profit for producers

